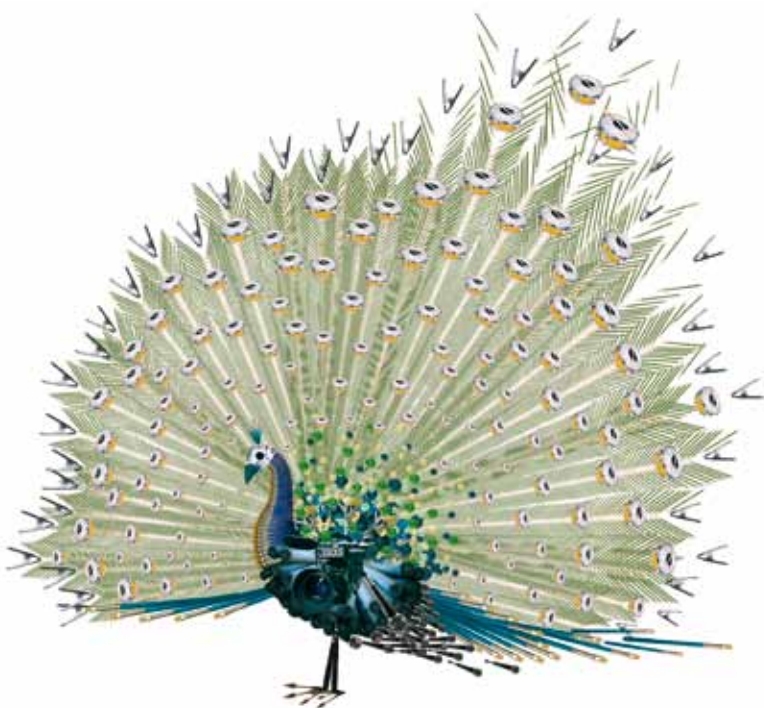


Case Study



“We are fostering an independent learning environment where learners quickly realise they can take the initiative and are working in unique ways outside the traditional subject boundaries.”

Sarah Davis, Line of Learning Lead and Domain Assessor for the Diploma in Creative and Media at Aylesbury Vale Consortium

Diploma in Creative and Media

On the front line of delivering Diplomas

Delivering Diplomas is already a reality for some centres. As they sail the relatively uncharted waters, they are pulling together the complex demands of the Diploma package and *delivering robust and engaging courses* to learners.

Sarah Davis is the Line of Learning Lead and Domain Assessor for the Diploma in Creative and Media in the Aylesbury Vale Consortium, Buckinghamshire. Her delivery team are educating learners with *the essential knowledge and skills that employers and universities are looking for*.



How are learners coping?

Feedback from learners and parents alike has been very positive. The Diploma in Creative and Media is an interdisciplinary course spanning art and design, performing art and media. This means the delivery teams are made up of practitioners from a number of traditional teaching departments.

Sarah, who has worked in the creative and media industries for over twenty years, is excited about many of the concepts that underpin the Diploma courses. Particularly the way they are linked to commercial and industry practice.

For further information about Diplomas please contact the Diploma Support Team on:

08700 242466

diplomadvisors@cityandguilds.com

Linking study to employment

The first unit of study across all the Diploma lines delivers a broad knowledge of a learner's chosen industry and the diverse career opportunities available within it.

Learners at the Waddesdon teaching hub have already investigated the BBC and Red Bee Media in this context.

Sarah and her team are committed to placing the learners in environments that are closely linked to their creative and media interests. *Thus achieving the best value and learning outcomes.*

Support from day one – at every stage

Sarah has been supported throughout by AQA-City & Guilds with specific training in a number of areas. The provision of *whole day events* and *regular contact* with the Chief Examiner for Level 2 (who is also her advisor and moderator) is invaluable.

Planned meetings ensure that the consortium is on track with assignment design and content, standardisation and moderation. Sarah also recommends The Chartered Institute of Educational Assessors training for the role of Domain Assessor.

The best resources – for the best results

Each learner has their own AQA-City & Guilds Creative and Media student handbook. The handbook provides an excellent background for the course and a place to track their learning.

The AQA-City & Guilds Teaching Resource Zone provides further online resources.

Sarah summarises: *“The first year is very busy developing the content of the units, creating resources for learners and working out how to present work in a range of media for assessment. Learners also have a virtual learning environment to show case all digital work alongside traditional portfolios.”*

“The great thing about the Diplomas is that you have a blank canvas on which to build an exciting and modern course. Start with the end in mind, use the specification as your bible and make sure that your delivery plan is based on the assessment criteria.”

Sarah Davis, Aylesbury Vale Consortium



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