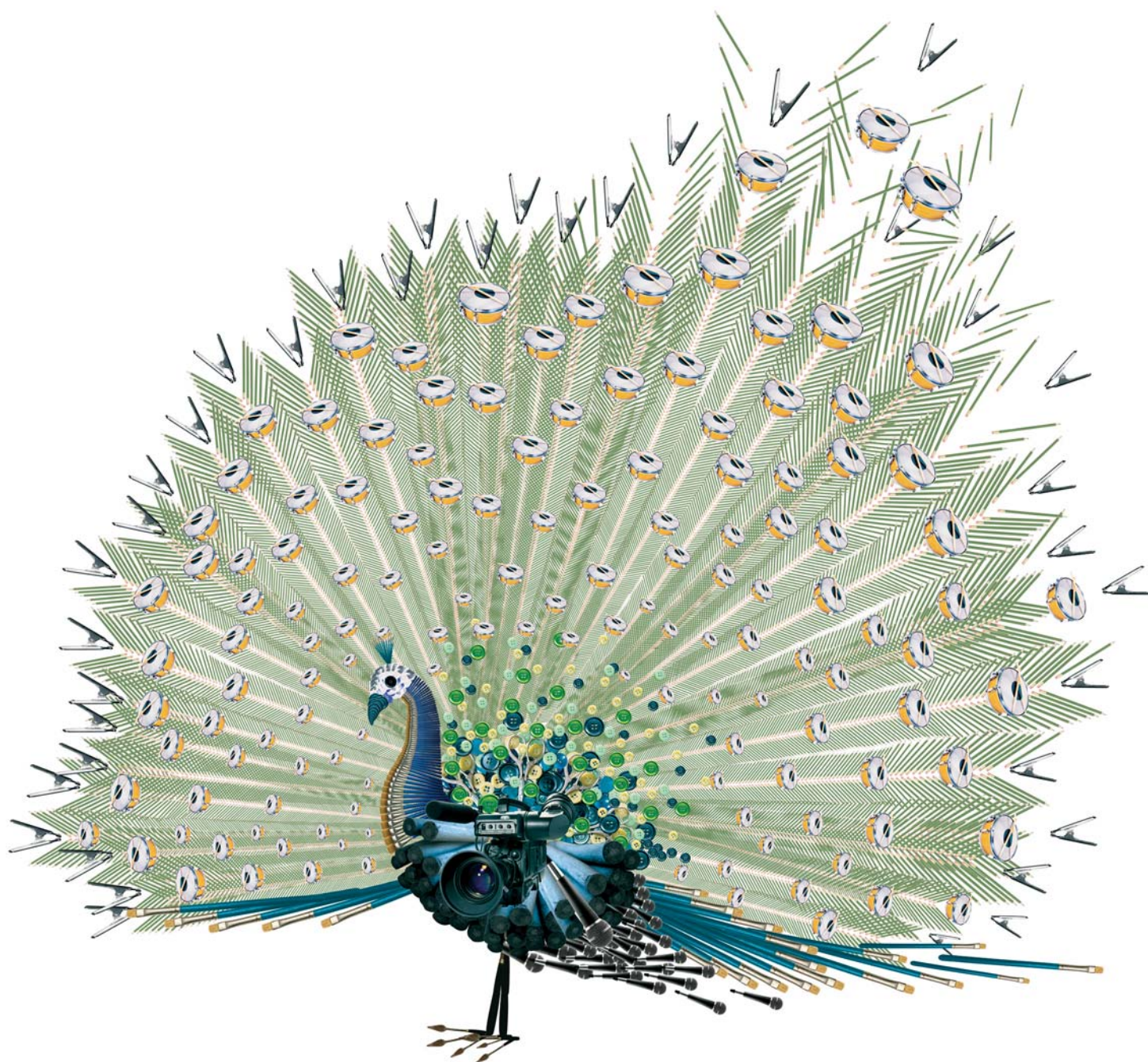


COMMENTARY ON SPECIMEN CONTROLLED ASSESSMENT

UNIT 1 - EXPLORING CREATIVITY



Diploma - Principal Learning Creative and Media

Level 2 Unit 1: Exploring Creativity (CAM2U1) Commentary on Specimen Controlled Assessment

Please note that the following internal tasks, responses and examiner commentary are provided as examples only for the purpose of assisting teachers delivering Diploma Principal Learning. A direct relationship between the marks/commentaries and a unit grade cannot be made at this stage, since grade boundaries will be determined at the award meetings at the end of each series.

Evidence requirements

The learner has to produce evidence of achievement of the assessment criteria. In the assignment, they will produce

- (1) a record of collated evidence from the research into a specific area of the sector, and into an organisation within that area
- (2) a presentation of their findings to a specified audience, using two disciplines, and gaining audience feedback
- (3) a report reviewing the research, presentation and the two disciplines chosen, with suggestions for improvement, in light of their review and feedback.

The controlled assessment was carried out using the levels of control defined below for each of the five topics of assessment:

- Authenticity - the work of the student was carried out in the classroom under the supervision of the teacher. The teacher has confirmed that the work presented is all the work of the student.
- Feedback - the student's work was reviewed by the teacher at regular intervals and the student was given advice at a general level. The presentation was viewed by the teacher, the visiting artist, and the class who all gave feedback.
- Presentation - the student presented this project in an electronic format and it was submitted for marking and moderation.
- Collaboration - the student worked with others when carrying out research, and in the workshop session, but the material submitted is all the work of the student.
- Resources - the centre was well resourced in terms of materials and equipment and no special arrangements were required for this student.

Task marking

The controlled assessment was marked by the teacher using the assessment criteria given in the specification and subsequently moderated by a moderator appointed by AQA.

Assessment Criteria Topic 1

INVESTIGATION INTO A SPECIFIC AREA OF THE CREATIVE AND MEDIA SECTOR, AND INTO AN ORGANISATION WITHIN IT

Comments

The student demonstrated a good understanding of the sector by identifying many of the main areas and types of organisations

For example, creative, technical and administrative jobs were well explained, however more definition and explanation of the different job roles would have increased the student's mark.

Good use of interviewing a practising prop maker from the theatre that enabled the student to refer to the techniques and materials suitable for the workshop project and give an explanation of its relevance.

Demonstrating understanding of the role of the set designer and producing an effective design with considerations that may affect the success of the design in the theatre setting.

**Marks awarded at the top
of Mark Band 2**

Assessment Criteria Topic 2

PRESENTATION TO A DEFINED AUDIENCE, USING TWO DISCIPLINES

Comments

The student demonstrated a good understanding of the effectiveness of the job role investigated, and linked the outcome of the workshop session to their own design for the set of Alice in Wonderland.

The outcome demonstrated a good level of accomplishment, evidence of imaginative approach and appropriate use of technique and resources.

Good use of photographic evidence of all the design work and set design, which was made into an exhibition and PowerPoint presentation, with a fair level of polish.

The presentation produced meets the requirements of the unit, using two disciplines showing good organisation and some skill in presentation, but the findings were not expanded to fully demonstrate a depth of understanding of the sector under investigation and the impact of the design work produced.

**Marks awarded at the top of
Mark Band 2**

Assessment Criteria Topic 3

REVIEW AND SUGGESTIONS FOR IMPROVEMENT

Comments

The review produced shows a limited level of engagement with the issues and audience feedback.

There are some suggestions for improvement at a basic level.

There was a basic explanation of the process that was undertaken when designing the set design, but this was not expanded to demonstrate full understanding of the topic. Areas such as the review of the project were only basic explanations and with further research more marks would have been awarded for an in-depth understanding of the sector, and subject knowledge.

To gain further marks the student should have supported this review with appropriate examples and key issues, and given a clear and accurate description of how these relate to the success of the work undertaken, and engaged more with the audience feedback.

**Marks awarded at the top of
Mark Band 1**