

SPECIMEN MARK SCHEME

UNIT 1 - INTRODUCING THE HAIR AND BEAUTY SECTOR





Level 1 Diploma Principal Learning

Hair and Beauty Studies HAB1U1

Unit 1

Introducing the hair and beauty sector

Specimen Mark Scheme

Mark schemes are prepared by the Principal Examiner and considered, together with the relevant questions, by a panel of subject teachers. This mark scheme includes any amendments made at the standardisation meeting attended by all examiners and is the scheme which was used by them in this examination. The standardisation meeting ensures that the mark scheme covers the candidates' responses to questions and that every examiner understands and applies it in the same correct way. As preparation for the standardisation meeting each examiner analyses a number of candidates' scripts: alternative answers not already covered by the mark scheme are discussed at the meeting and legislated for. If, after this meeting, examiners encounter unusual answers which have not been discussed at the meeting they are required to refer these to the Principal Examiner.

It must be stressed that a mark scheme is a working document, in many cases further developed and expanded on the basis of candidates' reactions to a particular paper. Assumptions about future mark schemes on the basis of one year's document should be avoided; whilst the guiding principles of assessment remain constant, details will change, depending on the content of a particular examination paper.

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Unit 1 Introducing the hair and beauty sector

Level 1

Specimen Mark Scheme

Duration: 1 hour

Assessment Type: A written paper

Number of marks: 48

Learning outcomes	Assessment criteria	Ques. No	No of marks	Total marks	%
1 Know the importance of the hair and beauty sector within the UK economy	a state the size of the hair and beauty sector	3	3	30	62.5
	b identify other sectors of the economy with links to the hair and beauty sector	2	5		
	c list the key range of services offered by the hair and beauty sector	1	6		
	d state the role and influence of trade and professional organisations within the hair and beauty sector	9	6		
	e describe how the hair and beauty sector has changed over time	10	10		
2 Be able to determine health and safety requirements for different services within the sector	a state the key health and safety requirements within the hair and beauty sector	4 5 6 7	3 6 3 2	18	37.5
	b describe personal health and safety responsibilities required by the hair and beauty sector	8	4		
Total			48	48	100

Mark Scheme Level 1 Diploma in Hair and Beauty Studies

Sample Assessment Paper Unit 1.1 mark scheme

1 Complete the table below by naming **one** different service offered by each of the following hair and beauty sectors.

Answer

1 mark for naming a service for each of the following sectors

Sector

women's hairdressing – setting, blow drying, styling, cutting, perming, colouring, plaiting, extensions

barbering– facial hair trimming, hair cutting, colouring, shaving

African Caribbean type hairdressing – relaxing, colouring, thermal styling, braiding, cutting, locking techniques, extensions, straightening, setting, dressing

beauty therapy – hair removal (eg waxing, electrolysis), massage services, facials, eyebrow shaping, eyebrow/eyelash tinting, eyelash perming, manicure/pedicure, body wrap/tone, make-up, aromatherapy, tanning treatments

spa therapy – body massage (any), any holistic/complementary treatment (e.g. hot stones, dry floatation), hot tub services, aromatherapy, spa pool, sauna, steam/dry hot treatments

nail services – nail art, nail extension (any type), manicure, pedicure, hand/foot massage (any)

Accept other relevant answers

The same answer can only be credited for one sector

(Maximum of 6 Marks)

2a List **four** sectors of the economy that have links to the hair and beauty sector.

Answer

Maximum of 4 marks, 1 mark each for the following:

health and fitness, retail, fashion, sport therapy, complementary and alternative medicine, paramedical treatments, media.

Accept other relevant answers

(Maximum of 4 Marks)

2b Describe how **one** of the sectors identified in 2a links to the hair and beauty sector.

Answer

Maximum of 1 mark for identification of any one of the following:

retailing of hair or beauty products within the salon for aftercare, hairdressing styles, or make-up follow catwalk fashion, or iconic image, beauty and spa therapy relating to body linking with health and fitness – body

Accept other relevant answers

(Maximum of 1 mark)

3 List the top **three** largest industry employers within the hair and beauty sector.

Answer
Hairdressing
Beauty Therapy
Nail Services

(Maximum of 3 marks)

4a Name **two** items of Personal Protective Equipment (PPE) that can be used in hair and beauty salons.

Answer
Maximum of 2 marks, 1 each for listing any of the following:
gloves, apron/overall, barrier cream, mask.

(Maximum of 2 marks)

4b Give **one** reason why Personal Protective Equipment (PPE) is used in hair and beauty salons.

Answer
Maximum of 1 mark, 1 each for explanation on the following:
protecting the skin, protecting clothes, preventing inhalation of hazardous substances.
(Maximum of 1 mark)

5a State **three** requirements of the Control of Substances Hazardous to Health (COSHH) Regulations when working in hair and beauty sector.

Answer
Maximum of 3 marks, 1 each for reference to any 3 of the following:
Correct storing, correct handling, using/disposing of chemicals following manufacturer's instructions, salon policies and local by-laws
(Maximum of 3 marks)

5b List **three** substances that are used in the hair and beauty sector that are covered by the COSHH Regulations.

Answer
Maximum of 3 marks, 1 each for - Perm lotion, colourant, shampoo, conditioner, styling products, dressing products, cleaning products, nail enamels, cleansers, toners, massage oils, moisturisers.

Accept any other relevant answer

(Maximum of 3 marks)

6 State **three** requirements of the Electricity at Work Regulations related to the use of electrical equipment in the hair and beauty industry.

Answer
Maximum of 3 marks, 1 each for identifying any of the following:
use for intended purpose, fit for use, use as trained/following manufacturer's instructions, check equipment prior to use, remove faulty equipment, report faulty equipment

(Maximum of 3 marks)

7 Outline **two** responsibilities of employees under The Health and Safety at Work Act.

Answer

Maximum of 2 marks, 1 each for reference to any of the following:
to work in a healthy environment and safe manner, to take reasonable care for the health and safety of others, reasonable care of self, support employer to maintain health and safety, follow salon health and safety policies

(Maximum of 2 marks)

8 You should take responsibility for health and safety when you working in a salon. Give **one** action you would take if you came across the following hazards in the salon.

Answer

Maximum of 4 marks, for each hazard 1 mark for identifying any of the following actions taken:

- water spillage – wear PPE, clean up spillage, put up sign, report if necessary
- blocked fire exit – remove blockage if able to, report hazard
- heated equipment left on after use – switch off appliance, put away in safe storage, remove trailing wire
- broken chair – remove chair from salon, label to warn others, report hazard

(Maximum of 4 marks)

9 Name three professional organisations in the hair and beauty industry and give one **different** role for each.

Answer

1 mark for naming each organisation (maximum 3 marks) with 1 mark for giving 1 different role for each (maximum 3 marks)

- Habia - setting of standards for hair and beauty sectors, support to learners and training providers
- British Association of Beauty Therapy and Cosmetology – gives support to members in beauty sector, professional recognition
- Hairdressing Council – gives support to hairdressing sector, professional recognition
- International Federation of Aromatherapies – endorses new therapies and therapists, gives support to therapists in the form of ½ price workshops, a quarterly magazine and access to forums on the website
- Caribbean and Afro Society of Hairdressers – professional recognition, support to members
- Hairdressing Federation – support for salon owners/chair renters in salons includes: legal helpline, downloadable forms such as deeds of apprenticeships, appraisal form, contracts of employment, discounts to insurance companies, information on insurance and other legal requirements for employers
- Freelance Hair and Beauty Federation – benefits to members include: training courses, quarterly magazine, free technical and legal helpline, local support groups, website with member forums

Accept any other relevant answers

(Maximum of 6 marks)

10 Describe how each of the **six** industries within the hair and beauty sector have changed over recent years.

Answer

1-2 marks = basic description; just 1 or 2 correct changes given for 1 or 2 of the sectors

3-5 marks = good description; 2 or more correct changes given for 2 – 4 of the sectors

6-8 marks = detailed description; 3 or more correct changes given for 3 - 4 of the sectors

9-10 marks = detailed description; 4 or more correct changes given for 5 – 6 of the sectors

Maximum of 2 marks for each sector, for a brief description in any two of the following: changes in service demands, increase in retail profile, development of new services, or products, iconic influences, or any other relevant reference

For example:

Hairdressing and barbering

- Decrease in shaving services within barber shops
- Growth in retail sales in both hairdressing salons and barber shops
- Decline in perming services
- Increase in colouring services
- Clients visit the salon less often
- Clients spend more money per visit now than they did 20 years ago
- Development of hair extension products and techniques
- Growth of hair extension services
- Iconic influences have increased demand for extensions, hair styles and colouring services with both men and women's hairdressing

African Caribbean type hairdressing

- Growth of salons specialising in African Caribbean type hair
- Development on hairdressing products specifically for African type hair
- Development of Relaxing and hair straightening products
- Development of heated styling equipment
- Increase in retail products for African type hair

Beauty therapy and spa therapy

- Development and growth of spa therapy businesses
- Increase in demand for holistic therapies
- Increase in demand for aromatherapy
- Introduction of hot stone therapy
- Development of nail extensions
- Growth of beauty therapy within sports centres

Nail services

- Development of nail bars/shops
- Growth of nail art services
- Development of nail extensions

(Maximum of 10 marks)