

SAMPLE ASSESSMENT MATERIAL

UNIT 7 - CAREERS IN THE HAIR AND BEAUTY SECTOR AND RELATED INDUSTRIES



Level 1 Unit 7 Careers in the hair and beauty sector and related industries

Sample assessment material - information for teachers

This assignment is provided as an example only. Consortia should produce their own assessments in line with the assessment section of the unit, based on their local delivery circumstances.

Overview

The purpose of this assessment is for learners to explore the career opportunities in the hair and beauty industry in order to assess their readiness to work in the sector.

This assessment is based on the case study below. It is taken under controlled conditions, in which the learner will complete two tasks. The first is to research and produce a mind map or chart to show career opportunities in the hair and beauty sector and the second is to take part in an appraisal. The learner will be responsible for choosing their own format when creating task 1. The document in appendix 1 can be used for task 2 or the centre may wish to devise their own.

Time

The overall time allowed for this assignment is up to 10 hours under controlled conditions (see p93-95 of the specification for guidance).

Learners should take no longer than 5 hours to research.

Resources

Learners may require access to word processing software and could also use presentation software for task 1.

They may also need access to creative resources for task 1, depending on the format they have chosen.

Learners may visit local hair and beauty settings as part of their research and/or interview local employers in the workplace or college.

Supervision

Learners will need to be supervised when producing the mind map or chart and at all times during the practical activity.

Collaboration

Learners may discuss the assessment and make notes in groups but they must produce individual responses to tasks 1 and 2 and must complete their own research.

Marking

Please note that the descriptions in this assessment grid relate to the top of each band. Further guidance on using assessment grids is available in the assessment section of the specification.

Learning outcomes	Band 1	Band 2	Band 3
	The learner has:		
	0 to 5 marks	6 to 10 marks	11 to 15 marks
1 Be able to identify career opportunities in the hair and beauty sector	Identified a very limited range of sources to gain information on careers. Sources were rarely relevant. Carried out research showing little effectiveness and little of which was appropriate. Given a limited description of the career opportunities available.	Identified a moderate range of sources to gain information on careers. Some sources were relevant. Carried out research with some degree of effectiveness. Most of the research was appropriate. Given a description with some detail of the career opportunities available.	Identified an extensive range of sources to gain information on careers. Most sources were relevant. Carried out research effectively which was mostly appropriate. Given an extensive and detailed description of the career opportunities available.
	0 to 4 marks	5 to 8 marks	9 to 12 marks
2 Know the requirements of different roles within the hair and beauty sector	Given a limited description of the requirements and expectations of the sector. Identified a limited number of the factors that may restrict entry into the hair and beauty sector.	Given a description with some detail of the requirements and expectations of the sector. Identified a good number of the factors that may restrict entry into the hair and beauty sector.	Given an extensive and detailed description of the requirements and expectations of the sector. Identified the majority of the factors that may restrict entry into the hair and beauty sector.
	0 to 7 marks	8 to 14 marks	15 to 21 marks
3 Be able to assess readiness to work in the hair and beauty sector	Carried out self-assessment methods, identifying a small amount of personal strengths and weaknesses. Shown an ability to carry out a self-assessment, showing little comparison between own strengths and weaknesses against sector expectations.	Carried out self-assessment effectively and appropriately, identifying some personal strengths and weaknesses. Shown a good ability to carry out a self-assessment, showing a good attempt at comparing own strengths and weaknesses against sector expectations.	Carried out self-assessment effectively and appropriately, identifying a good amount of personal strengths and weaknesses. Shown an excellent ability to carry out a self-assessment, fully comparing own strengths and weaknesses against sector expectations.

Sample assessment material – information for learners

Assignment overview

For this assignment you are required to research and produce a mind map or chart to show the career opportunities in the health and beauty industry and take part in an appraisal.

Time

You will have up to 10 hours to complete the assessment.
You should take no longer than 5 hours to research.

Collaboration

You can discuss the assignment and make notes in your group but you must produce individual responses to Tasks 1 and 2.

Roles

Your teacher will be your appraiser in the appraisal meeting. Local employers may be involved in the research if you visit their salon and/or interview them.

Assignment Brief



You are about to leave school/college and you need to consider what options are open to you in the job market. You have enjoyed studying the Hair and Beauty Studies Diploma and so you are interested in following a career in the hair and beauty industry.

You need to find out more about career pathways that are available before you make any decisions. You will need to research career opportunities in the hair and beauty industry.

Once you have decided on which hair and beauty sector you wish to follow a career in, you will take part in an appraisal with your teacher that will investigate how well suited you are to this industry.

Task 1 – Investigate careers

(24 marks) – covering learning outcomes 1 and 2

Individually you will find a range of research materials and investigate career opportunities in the hair and beauty industry. You may wish to visit work places or interview local hair and beauty employers as part of your research.

You must make notes on what sources of information you have used and how you used the sources. This is because you may want to look at the sources again in the future.

You will use your research to produce a mind map or chart to help you understand what career pathways are available. Your mind map or chart should show the following:

- A description of the jobs, roles and progression routes for jobs that are commonly found in the hair and beauty sectors
- The qualifications needed to work in the above jobs and the training routes available for these
- The expected pay and working conditions for a minimum of three of the job roles
- A description of the following expectations for a minimum of three different job roles within the hair and beauty industry:
 - dress code
 - personal hygiene
 - teamwork
 - communication skills
 - professional manner
- Factors that might limit a career in the hair or beauty sector, such as skin conditions, basic communication skills etc.

Task 2

(24 marks) – covering Outcome 3

Individually you should now choose a hair and beauty sector that you wish to follow a career in. You will need to complete the attached appraisal document, arrange a date for your appraisal and discuss this document at your appraisal with your teacher. You will then make conclusions on your suitability to work in this hair and beauty sector.

Suitability appraisal form template

Name:		School/college based at:	
Position:		Year or period covered:	
Appraisal date & time:	Appraisal venue:	Appraiser:	

Appraisee to complete before the interview and return to the appraiser by (date)

Part 1

State your understanding of the main duties and responsibilities of the career you are interested in - hair stylist/barber/beauty therapist/nail technician (delete as appropriate).

Part 2

1. How can you make sure that you can stick to to the dress code of your chosen industry?

2. Personal hygiene is important in the hair and beauty sector. How do you keep good personal hygiene?

3. In what ways have you shown that you are a good team worker? Give examples.

4. State some examples of how your own body language is suited to working in the hair and beauty sector.

5. Give some examples of how your communication skills could help your career in the hair and beauty sector.

6. State how your own professional manner may improve your chances of working in the sector.

7. Are there any reasons why a career in the sector may be difficult? (eg skin conditions, basic communication skills etc.).

Score your own capability or knowledge in the following areas

1-3 = poor

4-6 = satisfactory

7-9 = good

10 = excellent.

If appropriate bring evidence with you to the appraisal to support your assessment (e.g. feedback from work experience/team work activities etc)

1. commercial hair/beauty skills	<input type="text"/>
2. product/technical knowledge	<input type="text"/>
3. time management/working to deadlines	<input type="text"/>
4. planning and doing a task	<input type="text"/>
5. communication skills	<input type="text"/>
6. IT/equipment skills	<input type="text"/>
7. meeting deadlines/commitments	<input type="text"/>
8. creativity	<input type="text"/>
9. problem-solving and decision-making	<input type="text"/>
10. team-working and developing others	<input type="text"/>
11. energy, determination and work-rate	<input type="text"/>
12. steadiness under pressure	<input type="text"/>
13. leadership	<input type="text"/>
14. adaptability, flexibility, and mobility	<input type="text"/>
15. personal appearance and image	<input type="text"/>
16. punctuality	<input type="text"/>

Appraiser to take notes here during appraisal:

Part 3

Conclusion on your suitability to work in your chosen hair and beauty sector.

COMPLETE THIS **AFTER** YOUR APPRAISAL.

Signature of appraisee.....Date

Signature of appraiser..... Date