

SAMPLE ASSESSMENT MATERIAL

UNIT 5 - HISTORY OF HAIR AND BEAUTY IN SOCIETY



Sample assessment material - information for teachers

This assignment is provided as an example only. Consortia should produce their own assessments in line with the assessment section of the unit, based on their local delivery circumstances.

Overview

This assignment is based on the case study below. It is taken under controlled conditions, in which the learner will complete two tasks.

The first is to create a visual display to show how history and technology has affected the hair and beauty sector.

The second task is directly linked to what the learners produce for each of the learning outcomes for the units listed below and will be assessed during the tasks in any of these:

Unit 2.4 (Learning Outcome 4), unit 2.8 (Learning Outcome 4), unit 2.9 (Learning Outcome 3) and unit 2.10 (Learning Outcome 5).

The learner may be able to complete the work for task 2 in any of the following settings: during work experience on models; in the classroom on peers; in a realistic learning environment on mannequin heads or in any setting that is appropriate for experiencing work related activities.

The learner will be responsible for choosing their own format and style when producing the illustrated piece of written work for Task 1 but is expected that it will amount to no more than 4 sides of A4 paper.

Time

It is expected that approximately 6 hours will be taken to complete the tasks.

Resources

Learners may require access to word processing software and could also use presentation software for task 1. Task 2 may be completed in a range of establishments including the learner's own work placement, a salon in the local area or in the realistic learning environment in the centre. A teacher would need to be present to supervise and assess the practical work.

Supervision

Learners will need to be supervised by teachers when:

- producing the visual display
- completing consultations.

Collaboration

Learners may collaborate to obtain information about historical eras, landmarks and technological developments in order to complete task 1. The display must be the learner's individual work.

The consultations are **not** suitable for collaborative work.

Marking

Please note that the descriptions in this assessment grid relate to the top of each band. Further guidance on using assessment grids is available in the assessment section of the specification.

Learning outcomes	Band 1	Band 2	Band 3
	The learner has:		
	0 to 3 marks	4 to 6 marks	7 to 10 marks
1 Understand the effect of historical influences on the hair and beauty sector	<p>Shown a limited degree of understanding when explaining the impact of historical influences.</p> <p>Identified limited key landmarks and showed limited knowledge of how they have shaped hair and beauty sector.</p> <p>Explained, showing limited knowledge of how past ideas and practices have influenced modern trends.</p>	<p>Shown a clear degree of understanding when explaining the impact of historical influences.</p> <p>Identified clear variety of key landmarks and showed good knowledge of how they have shaped hair and beauty sector.</p> <p>Explained, showing clear knowledge of how past ideas and practices have influenced modern trends.</p>	<p>Shown a broad degree of understanding when explaining the impact of historical influences.</p> <p>Identified wide variety of key landmarks and showed broad knowledge of how they have shaped hair and beauty sector.</p> <p>Explained, showing broad knowledge of how past ideas and practices have influenced modern trends.</p>
	0 to 3 marks	4 to 6 marks	7 to 10 marks
2 Know the impact of key technological developments on the hair and beauty sector	<p>Described, showing limited knowledge of how technological developments have impacted on services in the hair and beauty sector.</p>	<p>Described showing clear knowledge of how technological developments have impacted on services in the hair and beauty sector.</p>	<p>Described, showing broad knowledge of how technological developments have impacted on services in the hair and beauty sector.</p>
	0 to 3 marks	4 to 6 marks	7 to 10 marks
3 Understand how factors influence the delivery of hair and beauty services	<p>Explained, showing limited degree of understanding of how cultural factors affect the delivery of hair and beauty services.</p> <p>Explained, showing limited knowledge of how social and economic factors influence the delivery of hair and beauty services.</p>	<p>Explained, showing clear understanding of how cultural factors affect the delivery of hair and beauty services.</p> <p>Explained, showing clear knowledge of how social and economic factors influence the delivery of hair and beauty services.</p>	<p>Explained, showing extensive understanding of how cultural factors affect the delivery of hair and beauty services.</p> <p>Explained, showing broad knowledge of how social and economic factors influence the delivery of hair and beauty services.</p>

Learning outcomes	Band 1	Band 2	Band 3
	The learner has:		
	0 to 9 marks	10 to 19 marks	20 to 30 marks
4 Be able to generate modern service ideas	<p>Demonstrated a limited ability to communicate with clients to find out their requirements.</p> <p>Demonstrated a limited ability to generate modern style ideas taking into consideration influencing factors.</p> <p>Demonstrated a clear ability to negotiate and balance views with clients to reach a workable solution.</p> <p>Demonstrated a limited ability to finalise the service and suggest improvements for future progress.</p>	<p>Demonstrated an acceptable ability to communicate with clients to find out their requirements.</p> <p>Demonstrated an acceptable ability to generate modern style ideas taking into consideration influencing factors.</p> <p>Demonstrated an acceptable ability to negotiate and balance views with clients to reach a workable solution.</p> <p>Demonstrated an acceptable ability to finalise the service and suggest improvements for future progress.</p>	<p>Demonstrated an excellent ability to communicate with clients to find out their requirements.</p> <p>Demonstrated an excellent ability to generate modern style ideas taking into consideration influencing factors.</p> <p>Demonstrated an excellent ability to negotiate and balance views with clients to reach a workable solution</p> <p>Demonstrated an excellent ability to finalise the service and suggest improvements for future progress.</p>

Sample assessment material – information for learners

Assignment overview

For this assignment you are required to

- Produce a visual display
- Complete consultations for the hair and beauty sector and suggest service ideas to clients

Time

You will have up to 6 hours to complete the assessment.

Roles

Your teacher will mark your work and keep it for moderation purposes. Your teacher will observe you carrying out task 2 and give feedback on your performance.

Assignment Brief



Golden

You are an assistant in Golden, a large, well known salon in the city. The salon regularly takes part in photographic shoots, fashion shows and marketing events and is planning their big annual event next month. The show is already receiving media hype with articles going in all the major style magazines and the manager being interviewed by the local radio station. The show is named 'Through the Ages' and will demonstrate how hair, nails and beauty have changed throughout time.

Your manager is keen to involve you as you have shown a keen interest in history and she would like to see you take part in more of their shows. You have been asked to produce the backdrop presentation that will be displayed throughout the show. This will be an exhibit of how history and technology has influenced modern day hair and beauty.

As part of your research you will take part in consultations for hair and beauty services and link them to the era you have chosen. This will give you ideas and images for your backdrop presentation.

Task 1 – 30 marks covering outcomes 1, 2 and 3

You must produce a backdrop presentation for Golden's 'Through the Ages' show.

The presentation must:

- Display the influences of one historical era on modern day hair, nail and beauty services
- Show the key landmarks in the development of the hair and beauty sector and how past ideas have influenced modern trends
- Include how technological developments have impacted on businesses and how cultural, social and economic factors influence the delivery of hair and beauty services.

Task 2 – 30 marks covering outcome 4

Individually you must show how you communicated with clients or models during consultations.

The consultations performed during assessments for units 2.8, 2.9 and 2.10 will be used and you will show how you balanced views and came to a workable solution when suggesting service ideas to clients. You may wish to use the consultation sheets provided in these units to guide you (appendix 1).

You must take into account the factors listed and show evidence of reviewing your own performance with suggestions for future improvements. You will relate the service to an historical era and add an image of the client/model.

Appendix 1 page 1

Consultation sheet for services (could also be used for units 4, 8, 9 and 10)

Name: _____ Date: _____

Consultation for: Hair service Beauty treatment Nail service

Give details of the types of influences that have been taken into account when consulting for the service:

Historical influence: _____

Personality: _____

Culture (lifestyle/event): _____

Race: _____

Gender: _____

Fashion: _____

Religion: _____

Factors that were considered – circle as appropriate:

Client age hair length nail length lifestyle hair type hair texture

hair/skin/nail condition

Details of products to use: _____

Details of tools to use: _____

Details of techniques to be used: _____

Personal protective equipment to be used: _____

Client protective clothing to be used: _____

Other service ideas that were discussed/suggested during the consultation: _____

Service(s) and advice given to client, with reasons:

You will attach an image of the model here and state how this relates to the chosen era

Appendix 1 Page 2

Consultation sheet for services (could also be used for units 4, 8, 9 and 10)

On this page you will identify your strengths and weaknesses and suggest ways in which your performance could improve.

- You will make reference to the types of communication skills you displayed, including appropriate terminology and how these affected/promoted a good business image.
- You will state how your relationship with the client was enhanced by your communication skills and how their confidence in you was increased.
- You will identify your ability to negotiate and balance the views of your client with those of yourself and say how you came to a workable conclusion.
- (for units 8, 9 and 10 only) You will review how successfully you safely used appropriate techniques/services.

Review of own performance:

Teacher review of performance:

How could I improve on my performance?

Signed (Teacher) _____

Signed (Learner) _____