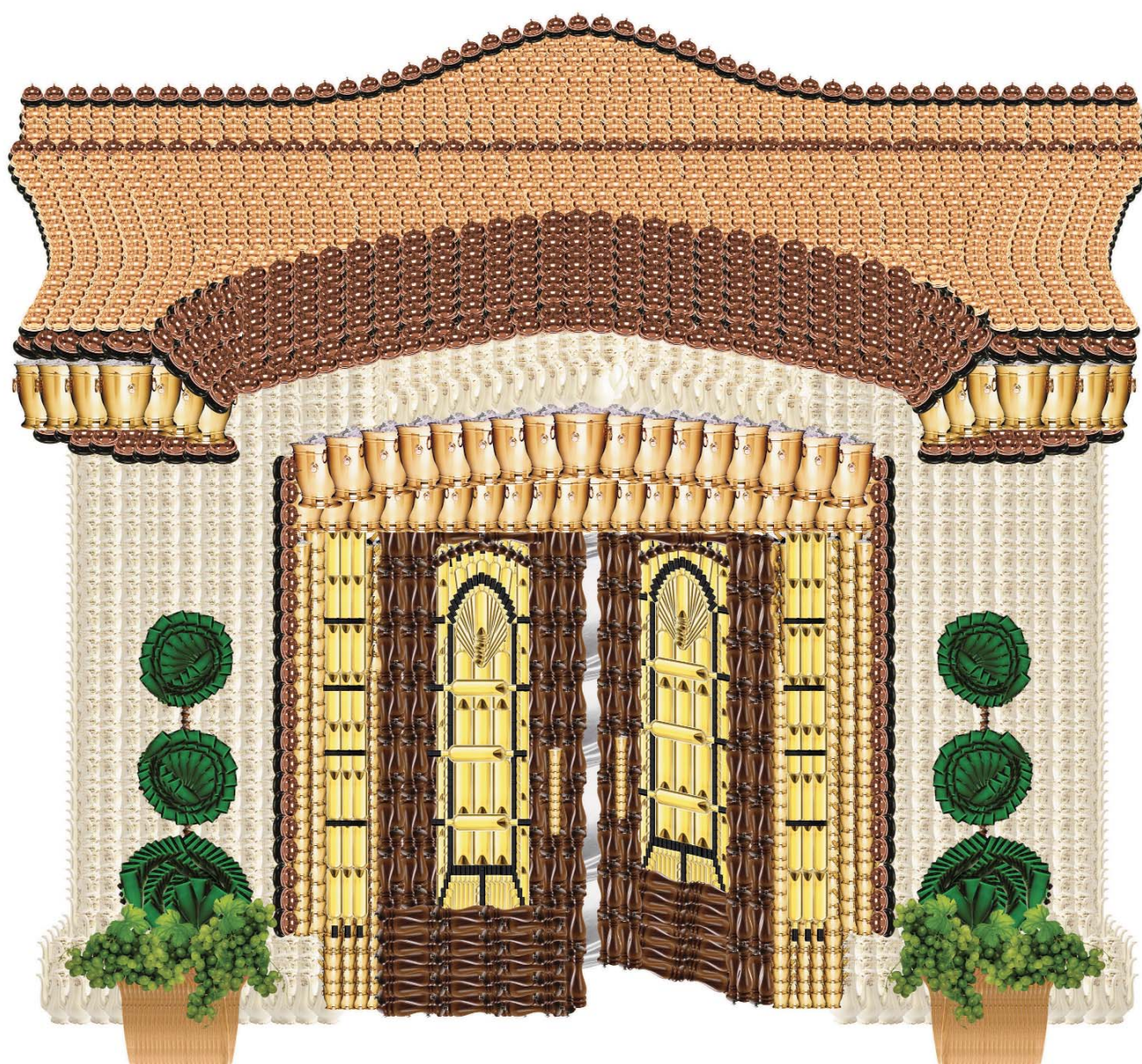


SPECIMEN PAPER

UNIT 1 - EXPLORING THE UK HOSPITALITY INDUSTRY



| | | | | | | | | | | |
|---------------------|--|--|--|--|--|------------------|--|--|--|--|
| Centre Number | | | | | | Candidate Number | | | | |
| Surname | | | | | | | | | | |
| Other Names | | | | | | | | | | |
| Candidate Signature | | | | | | | | | | |



Level 2 Diploma Principal Learning
Specimen Paper

Hospitality

HOS2U1

Unit 1 Exploring the UK hospitality industry

Date Time

You will need no other materials.
You may **not** use a calculator.

Time allowed

- 1 hour and 45 minutes

Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer questions in the spaces provided.
- If there is not enough space for your answer(s), use the extra page(s) at the end of this book. If you do this, make sure that you show the number(s) of the question(s) you are answering.

Information

- The maximum mark for this paper is 60.
- The marks for questions are shown in brackets.
- You are reminded of the need for good English and clear presentation in your answers.

| For Examiner's Use | |
|---------------------|------|
| Examiner's Initials | |
| Question | Mark |
| 1 | |
| 2 | |
| 3 | |
| 4 | |
| 5 | |
| 6 | |
| 7 | |
| 8 | |
| 9 | |
| 10 | |
| 11 | |
| 12 | |
| 13 | |
| 14 | |
| 15 | |
| 16 | |
| TOTAL | |



Answer **all** questions.

1 A group of foreign visitors is staying in a city centre hotel.

1 (a) The visitors have pre-paid their accommodation charges.

Describe **two** other ways they could contribute revenue to the hotel.

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(2 marks)

1 (b) Describe **two** ways in which the visitors could contribute to the wider UK economy.

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.....

(2 marks)

2 Give **three** examples of how the hospitality industry supports the revenue of other industries.

One example has been provided for you in the table below.

Complete the table.

| Other industry | Example of how hospitality industry supports the revenue |
|------------------|--|
|Sports..... | In leisure centre cafés..... |
| | |
| | |
| | |

(3 marks)

3 A major international sporting event is to be hosted in the UK.

Explain **two** ways in which this event can create employment opportunities in the hospitality industry.

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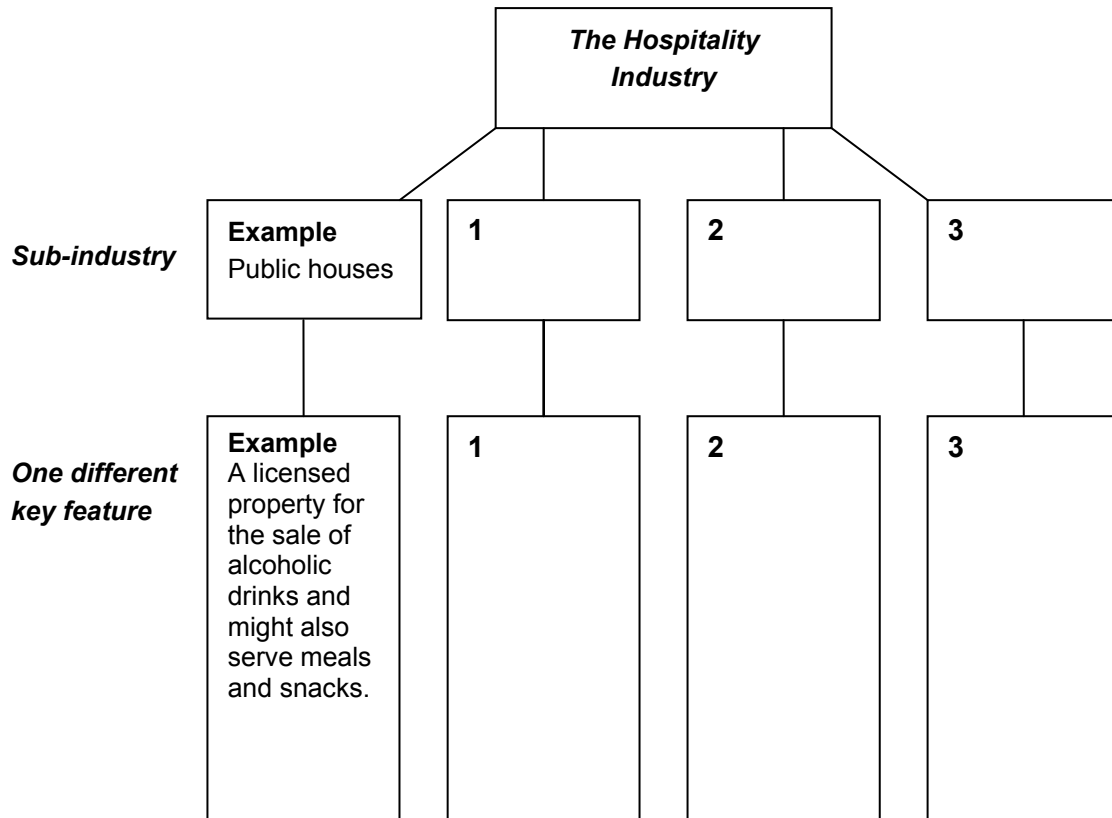
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(2 marks)

4 Using the table below:

- give **three** sub-industries of the hospitality industry
- describe **one different** key feature for each example.

The first column has been completed as an example.



(6 marks)

5 Explain what is meant by the following hospitality terms:

- covers

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- kitchen brigade

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- room occupancy

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- mise en place

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- delegate list

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.....

(5 marks)

6 The table below shows the currency exchange rates of the Euro and American dollar in 2007 and 2009.

Give **two** ways in which the changes in these rates might affect the UK hospitality industry in 2009.

| | Value of £1.00 in 2007 | Value of £1.00 in 2009 |
|----------|------------------------|------------------------|
| € (Euro) | 1.50 | 1.00 |
| \$ (USA) | 2.00 | 1.40 |

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(2 marks)

7 Overseas visitors to the UK contribute to the revenue of the hospitality industry.

Explain **two** ways in which technology might increase the number of overseas visitors to the UK.

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(2 marks)

8 Describe **two** ways the hospitality industry can reduce damage to the environment.

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(2 marks)

9 Explain ways in which **each** of the following factors could affect the decisions of customers of the hospitality industry:

- a change in personal income
- suffering from high blood pressure
- personal beliefs
- an act of terrorism

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(6 marks)

10 Describe **two** examples of the importance of migrant workers to the UK hospitality industry.

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(2 marks)

11 Explain **two** ways in which the hospitality industry has changed its image to attract families with young children.

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(2 marks)

12 Describe **four** ways in which the hospitality industry can assist customers who want to eat more healthily when providing meals.

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(4 marks)

13 Sarah has recently left college with a Higher Diploma in Hospitality. She is seeking employment in the hospitality industry.

List **five** ways that Sarah could research the jobs available in the industry.

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(5 marks)

14 Describe the key aspects of the following job roles:

- a sommelier within a Michelin starred restaurant
- a concierge in a five star, city centre hotel
- a planning co-ordinator for an event catering company.

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(9 marks)

15 Samuel has been working as a waiter for twelve months. He wishes to broaden his skills in the hospitality industry by gaining further training and experience. Samuel's employer, part of a multi-national company, is keen to support him.

List **two** ways in which Samuel's employer might support him to broaden his skills.

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(2 marks)

- 16** Kevin and Ishrat have achieved the Advanced Diploma in Hospitality.
Kevin wishes to follow a career as a chef.
Ishrat's ambition is to be a hotel manager.

Give **two different** ways in which Kevin and Ishrat could gain further training and/or qualifications to help prepare them for their chosen career.

Complete the table below.

| <i>As a chef</i> | <i>As a hotel manager</i> |
|-------------------------|---------------------------|
| 1 | 1 |
| 2 | 2 |

(4 marks)

END OF QUESTIONS