

## SPECIMEN PAPER

### UNIT 1 - INVESTIGATING THE SOCIAL AND ECONOMICAL TRENDS IN THE HOSPITALITY INDUSTRY



Surname					Other Names				
Centre Number					Candidate Number				
Candidate Signature									

For Examiner's Use
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**Level 3 Diploma Principal Learning  
Specimen Paper**

HOS3U1



**Unit 1 Investigating the social and economic trends in  
the hospitality industry**

**Date**                      **Time**

<p>You will need no other materials.</p> <ul style="list-style-type: none"> <li>• <b>You may use a calculator.</b></li> </ul>
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**Time allowed**

- 2 hours

**Instructions**

- Use a blue or black ink or ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- Answer the questions in the spaces provided.
- If there is not enough space for your answer(s), use the extra page(s) at the end of this book. If you do this, make sure that you show the number(s) of the question(s) you are answering.

**Information**

- The maximum mark for this paper is 90.
- The marks for questions are shown in brackets.
- You are reminded of the need for good English and clear presentation in your answers.

For Examiner's Use			
Question	Mark	Question	Mark
1		4	
2		5	
3			
Total (Column 1)		→	
Total (Column 2)		→	
<b>TOTAL</b>			
Examiner's Initials			



Answer all questions.

1 (a) State the main characteristics of the hotel sub-industry in terms of:

(i) **three** different types of hotels

1.....

2.....

3.....

(3 marks)

(ii) **six** aspects of the demographic of the workforce.

1.....

2.....

3.....

4.....

5.....

6.....

(6 marks)



Barcode





2 (a) When setting up a new bar list **three** legal responsibilities you must comply with and summarise the relevance of each to the hospitality industry.

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(9 marks)

(b) Evaluate **three** recycling options that are available to the new bar.

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(6 marks)





4 (a) Explain **four** impacts on the local hospitality industry when a new football stadium with conference facilities opens.

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(8 marks)



**(b)** Analyse the different effects an act of terrorism in a major city centre might have on the local hospitality industry:

**(i)** in the short term

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*(5 marks)*

**(ii)** in the long term.

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*(5 marks)*



Barcode





**There are no questions on this page.**



Barcode