

## INFORMATION FOR TEACHERS

### UNIT 4 - INTRODUCING THE SPORT AND ACTIVE LEISURE INDUSTRY



## **Level 1 Unit 4**

### **Introducing the sport and active leisure industry**



#### **Sample assessment material – information for teachers**

This assessment is provided as an example only. Consortia should produce their own assessments in line with the assessment section of the unit, based on their local delivery circumstances.

#### **Overview**

The brief for this assessment will involve the learner working independently to complete an assessment that asks her/him to collate information on the size and scope of the sport & active leisure industry. The learner will be able to explain the importance of the sport & active leisure industry to the UK economy and how it functions with other industries. Additionally, the learner will present promotional display material to inform potential new employees about the range of opportunities for careers in the industry in the UK.

#### **Time**

The assessment will take approximately 10 of the 60 guided learning hours available for this unit. The following amount of time should be spent on each task:

Task 1 – 5 hours (including 3 hours ideas and preparation + 2 hours producing a pamphlet)

Task 2 – 5 hours (including 2 hours ideas and preparation + 3 hours producing leaflets)

#### **Resources**

Learners will need access to their class notes, research notes, trade information and diaries/log books of visits to sport & active leisure establishments.

Any information from websites deemed valuable for learners to refer to should be pre-selected and printed off by the teacher and given to learner with the assessment brief.

It is recommended that learners are provided with a template for Task 2b

#### **Supervision**

Learners must be supervised when producing all of the evidence for assessment purposes.

#### **Collaboration**

This assessment has not been designed for teamwork purposes. Learners may discuss the assessment and make notes in groups but they must complete their own research and must produce individual responses to Tasks 1 and 2.

#### **Roles**

You should take the role as audience for the presentation (representing/ simulating the part of employers and visitors) but there is no need to provide feedback. However, you will be assessing the report (pamphlet) and presentation (display of leaflets).

## Assessment grid

Please note that the descriptions in this marking grid relate to the top of each band. Further guidance on using marking grids is available in the assessment section of this specification on pages 90–97.

Learning outcomes	Band 1	Band 2	Band 3
	The learner has:	The learner has:	The learner has:
	0 to 2 marks	3 to 4 marks	5 to 6 marks
<b>1</b> Know the size and scope of the sport and active leisure	Identified a limited range of different sectors within the sport and active leisure industry with limited accuracy.	Identified a mostly accurate range of different sectors within the sport and active leisure industry.	Identified a wide and accurate range of the different sectors within the sport and active leisure industry.
	Identified the size of the sport and active leisure industry with limited accuracy.	Identified the size of the sport and active leisure industry with some accuracy.	Identified the size of the sport and active leisure industry with a high level of accuracy.
	0 to 3 marks	4 to 6 marks	7 to 9 marks
<b>2</b> Know the importance of the sport and active leisure industry to the UK economy	Given a basic description of the contribution of the sport and active leisure industry to the UK economy with limited accuracy.	Given a detailed and mostly accurate description of the contribution of the sport and active leisure industry to the UK economy.	Given a thorough and accurate description of the contribution of the sport and active leisure industry to the UK economy.
	Described in basic terms common expectations and misconceptions about the industry with limited accuracy.	Described some common expectations and misconceptions about the industry with some accuracy.	Described in detail, a wide range of common expectations and misconceptions about the industry with a high level of accuracy.
	Given a limited outline of the role of volunteers within the industry with limited relevance.	Outlined the role of volunteers within the industry with some relevance.	Given a relevant outline of the range of roles of volunteers within the industry.
	0 to 3 marks	4 to 6 marks	7 to 9 marks
<b>3</b> Know relationships of other industries to the sport and active leisure industry	Given a limited outline of industry interdependencies with other related industries with limited accuracy.	Outlined industry interdependencies with other related industries with accuracy.	Outlined relevant industry interdependencies with other related industries with a high level of accuracy.
	Described in basic detail, sub-sector opportunities within the sport and active leisure industry covering some aspects with limited accuracy.	Described in some detail, sub-sector opportunities within the sport and active leisure industry with accuracy.	Given a thorough description of sub-sector opportunities within the sport and active leisure industry with accuracy.
	0 to 8 marks	9 to 16 marks	17 to 24 marks
<b>4</b> Be able to recommend potential career opportunities within the sport and active leisure industry	Generated a limited range of suitable and realistic ideas for potential career opportunities within the sport and active leisure industry.	Generated some suitable and realistic ideas for potential career opportunities within the sport and active leisure industry.	Generated a wide range of suitable and realistic ideas for potential career opportunities within the sport and active leisure industry.
	Presented some potential career opportunities supporting conclusions with limited reasoning.	Presented a range of potential career opportunities supporting conclusions with some sound reasoning.	Presented a wide range of suitable potential career opportunities supporting conclusions with a high level of reasoning.

## **Sample assessment material – information for learners**

### **Assessment overview**

The assessment is in two parts. In the first part of the assessment you will be asked to produce a report in the form of a pamphlet that provides background information and promotes sport and active leisure for young people interested in the industry.

You will need to refer to your class notes, trade information, research notes and diary of visits to sport & active leisure establishments in order to draw up an overview of the range of sport and active leisure services and the importance of the industry in the UK. You will need to refer to your previous research and explain the importance of the sport and active leisure industry to the UK economy. Also you must show that you can identify links between sport and active leisure and other industries such as manufacturing and retail.

For the second part of the assessment you are required to apply what you know about careers in the sport and active leisure industry and produce some additional materials for display on the exhibition stand at the careers convention. These can be presented in a variety of formats eg. flow charts, illustrations or in written text. You should try to provide brief details for a range of jobs on individual 'Job Info' leaflets covering different sub-sectors.

### **Time**

You will have a total of 10 hours to complete this assessment. As a guide you should spend approximately the following amount of time on each task:

Task 1 – 5 hours (including 3 hours ideas and preparation + 2 hours producing a pamphlet)

Task 2 – 5 hours (including 2 hours ideas and preparation + 3 hours producing leaflets)

### **Collaboration**

This assessment will require you to work individually to produce your own initial ideas, your own pamphlets and leaflets in your responses to Tasks 1 and 2.

### **Roles**

Your teacher will represent employers and visitors who would view your display, and will be assessing your work.

## Assignment Brief

### **SPORT and ACTIVE LEISURE CAREERS CONVENTION – ‘industry and opportunity’**

The Careers Service of the local council provides help and guidance to young people when considering their future career pathways. It is organising a careers convention which is an open day to inform and promote a range of industries and the sport and active leisure industry will be included. It will be held in a small hall at the leisure centre and representatives from local sport and active leisure businesses will have exhibition stands to publicise what they do and what they can offer to school leavers.

The Careers Service would like to encourage young people to consider careers in sport and active leisure, and so you have been asked by them to produce a display which introduces the Sport and Active Leisure industry. The display will be to show people at the convention what an exciting and ever-changing industry it is, the differing ways that people can be involved and how important it is to the country's economy.

Also present will be representatives from other industries linked to sport and active leisure such as the Tourist Board and various manufacturing companies and retail outlets and so the Careers Service would also like you to prepare some information on the links between the sectors.

The young people attending the convention are keen to know what options are open to them in the job market. Many will have followed PE or sport related courses, including the Sport and Active Leisure Diploma, and so are interested in following a career in the Sport and Active Leisure industry. They need to find out more about career pathways that are available in order to make correct decisions. As part of your display you will need to produce details about a variety of ways of being involved and the types of jobs available.

*You are not expected to produce the display – just the information that the Careers Service can use on the display.*

### **Task 1**

#### **Review the sport and active leisure industry (Learning Outcomes 1, 2 and 3)**

Produce a report in the form of a pamphlet introducing the sport and active leisure industry for use at the careers convention. The pamphlet should include separate sections, or separate pages, that provide background information describing:

1. the different sub-sectors that make up the industry; (LO1a)
2. the size of the industry in terms of people taking part and people employed; (LO1b)
3. the importance of the sport and active leisure industry to the financial wealth of the country; (LO2a)
4. the advantages and disadvantages of working in sport and active leisure; (LO2b)

5. the ways of getting involved through voluntary work; (LO2c)
6. the links between sport and active leisure and other sector industries; (LO3a)
7. the range of jobs available and the career opportunities within the sport and active leisure industry. (LO3b)

## **Task 2**

### **Recommend career opportunities within the sport and active leisure industry (Learning Outcome 4)**

a)

You will select three sub-sectors of the industry and produce a mind map to generate ideas about the range and type of jobs/ careers available within each sub-sector. (LO4a)

b)

From your mind map select three different jobs/careers that might appeal to local school leavers and produce a 'job info' leaflet for each job/ career you have selected. In your leaflets you must include the following information: (LO4b)

1. a description of the job, roles and progression routes for jobs that are commonly found in the sport and active leisure sectors;
2. the qualifications needed for the job and the training routes available for development and promotion;
3. the expected pay and working conditions for the job;
4. the personal qualities expected of employees, such as appearance, professional manner, communication skills, teamwork;
5. list of contacts and where to get further information.

A template has been provided for you to use (Appendix 1)

## APPENDIX 1

### **Task 2 (b) TEMPLATE**

The template is a guide to the sequence of content to be included in each 'job info' leaflet. It is not a prescription of style or format.

The leaflet should have sections that correspond to the tasks in the brief. Information that could be included would be that which provides answers to the prompts.

Learners can use their own ideas to produce imaginative & interesting information leaflets.

title of JOB/ CAREER SELECTED

**1. Descriptions ...**

Description of the job ...

Description of the job role ...

Description of job progression ...

title of JOB/ CAREER SELECTED

## 2. Qualifications and Training for the job ...

what knowledge, skills and experience would I need for the job?

what GCSEs or other awards should I have to get me started?

what training can I get to gain, or improve, knowledge, skills and experience?

what awards could I achieve to help me progress?

title of JOB/ CAREER SELECTED

**3. Pay and Working Conditions ... ..**

what level of wage could I expect to earn in the job?

what bonuses, holiday leave or 'perks'/ discounts would I be entitled to?

will my pay increase if I train and gain qualifications?

what might a typical day, week or year be like?

will there be variety in the nature of the job?

what will happen if I am ill (and cannot work)?

title of JOB/ CAREER SELECTED

**4. Personal Qualities ...**

appearance

manner

communication

teamwork

others ...

title of JOB/ CAREER SELECTED

**5. list of CONTACTS and where to get FURTHER INFORMATION...**

name: address:	telephone: web-site:
name: address:	telephone: web-site:
name: address:	telephone: web-site:
name: address:	telephone: web-site:
name: address:	telephone: web-site: