

SPECIMEN PAPER

UNIT 8 - ACCESS FOR ALL IN SPORT AND LEISURE



Sport and Active Leisure

SAL2 U8

Unit 8 Access for all in sport and leisure

You will need no other materials.
You may **not** use a calculator.

Time allowed: 1.5 hours

Instructions

- Use a blue or black ink or ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- Answer the questions in the spaces provided.
- If there is not enough space for your answer(s), use the extra page(s) at the end of this book. If you do this, make sure that you show the number(s) of the question(s) you are answering.

Information

- The maximum mark for this paper is 60.
- The marks for questions are shown in brackets.
- You are reminded of the need for good English and clear presentation in your answers.

For Examiner's Use			
Question	Mark		
1			
2			
3			
4			
Total (Column 1)		→	
Total (Column 2)		→	
TOTAL			
Examiner's Initials			

A committee that has been elected to represent a group of voluntary sector sports clubs is preparing an application to the National Lottery for funding.

The plan is to build new complex on the outskirts of the town, which will provide improved facilities for the local hockey, cricket, bowls, tennis and athletics clubs. New social areas and meeting rooms have already attracted the interest of the local cycling, orienteering and canoeing clubs.

Finally it has been proposed that one field be set up as touring caravan site, which could be used when weekend competitions are organised at the complex. The field will include a secure play area for children.

A market research company recently carried out a questionnaire at the request of the committee. The main aims of this exercise were to research and identify:

- Reasons why all the clubs are currently struggling retain existing members.
- Reasons why the cricket, hockey and tennis clubs are struggling to attract new members
- The needs of existing members and the wider community including local specific populations
- Potential ways of addressing key issues such as health, inequality and stereotyping in the community. (A requirement of a lottery application)
- The leadership and management skills required to engage the identified target groups and to run a successful community facility.

Q1a. The committee has been advised that the lottery application will only be approved if opportunities to participate are provided for local 'specific populations'.

Describe how the committee could find out which 'specific populations' it would be important to cater for at the new complex. Provide **two** examples; each example must make reference to a different 'specific population'.

i)

ii)

(6 marks)

Q1b. With reference to 1a outline **three** key reasons why it is important for organisations in the sport and active leisure industry to make provision for 'specific populations' when promoting participation for all.

i)

ii)

iii)

(6 marks)

Q2a. A local authority has agreed to support the application as it sees the new development as an opportunity to address some of the inequalities that exist in the community. With reference to the proposed new facility, outline **two** ways that the provision of sport and active leisure can potentially help to overcome inequalities in society.

i)

ii)

(4 marks)

The questionnaire issued to existing members of the sports clubs and other residents in the community identified the following:

- 90 % of non-members were not aware that the clubs were looking for new members
- 60% of non-members stated that they have never seen any publicity material promoting the clubs and their facilities
- 50% of the members of the cricket, hockey and tennis clubs were current or ex-pupils of the two local private schools. There are five state schools in the area.
- Members and non-members thought that more could be done to involve the community and to promote healthy lifestyles.
- 40% of those surveyed gave 'lack of confidence' as a reason for never having joined any of the clubs
- 25% of those surveyed gave 'lack of disposable income' as their main reason for never having joined any of the clubs
- More women would consider joining if supervised activities were provided for children.
- Only the athletics club had more than 5% of black or ethnic minority members of the community as members. 12% of the community are classified as being black and ethnic

Q4a. The local authority hopes the opportunities planned at the new complex could potentially help to reduce some of the problems concerning stereotyping in the community.

i) Briefly explain the term 'stereotyping' in the context of sport and active leisure.

(3 marks)

ii) With specific reference to sport and active leisure and the new complex briefly explain **one** way of potentially overcoming the problem of 'stereotyping' in the community.

(3 marks)

