

SPECIMEN PAPER

UNIT 1 - INTRODUCTION TO PLANNING JOURNEYS



Surname					Other Names				
Centre Number					Candidate Number				
Candidate Signature									

For Examiner's Use



Level 1 Diploma Principal Learning
Specimen Paper

Travel and Tourism TT1U1

Unit 1 Introduction to Planning Journeys

You will need no other materials.
You may **not** use a calculator.

Time allowed: 1 hour

Instructions

- Use a blue or black ink or ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- Answer the questions in the spaces provided.
- If there is not enough space for your answer(s), use the extra page(s) at the end of this book. If you do this, make sure that you show the number(s) of the question(s) you are answering.

Information

- The maximum mark for this paper is 48.
- The marks for questions are shown in brackets.
- You are reminded of the need for good English and clear presentation in your answers.

For Examiner's Use			
Question	Mark	Question	Mark
1		6	
2		7	
3		8	
4		9	
5		10	
Total (Column 1) →			
Total (Column 2) →			
TOTAL			
Examiner's Initials			



TT1U1



(Figure 1)

1. Use the map in Figure 1 to answer the following questions

(LO 1, AC A)

a) Identify the major motorway that links London and Folkestone.

..... (1 mark)

b) Identify the motorway which is also known as the London Orbital.

..... (1 mark)

2. (LO 1, AC B)

Describe the international London gateway for passengers travelling on Eurostar.

.....
 (3 marks)

(LO 1, AC B)

3. Describe why London Heathrow (LHR) is the major gateway airport for the UK.

.....
.....
.....
.....(3 marks)

4. A travel agent from Birmingham wishes to attend a business conference in London. They will be travelling by train from Birmingham to London. The conference is being held in a hotel in central London.

(LO 2, AC A)

a) Describe **two** advantages and **two** disadvantages for the travel agent of travelling by this mode of transport to London.

.....
.....
.....
.....
.....
.....(4 marks)

(LO 2, AC B)

b) Describe how the travel agent could travel to the conference when they arrive in London.

.....
.....
.....(2 marks)

(LO 2, AC C)

c) Describe **two** facilities or services that will likely be provided by the train operator and how these meet the needs of this business traveller.

.....
.....
.....
.....(4 marks)

(LO 3, AC A)

5. From the list below tick **two** reasons why people travel for business.

✓

Family Holiday	<input type="checkbox"/>
Conferences	<input type="checkbox"/>
Sales meetings	<input type="checkbox"/>
Religious Purposes	<input type="checkbox"/>

(2 marks)

(LO2 AC B)

6. Describe how 'park and ride' services work.

.....

.....

.....

.....

(2 marks)

7. From the descriptions given in the boxes, identify the **main** reason why each person is travelling by ticking the correct answer:

a) Ms Bevan will be travelling to Manchester to attend a family party. Tick the main reason Ms Bevan is travelling.

✓

A	Visiting Friends and Relatives	<input type="checkbox"/>
B	Attend a business conference	<input type="checkbox"/>
C	Attending a sporting event	<input type="checkbox"/>

b) Mr Conrad needs to attend a meeting in Portsmouth about his company's latest sales figures. Tick the main reason Mr Conrad is travelling.

✓

A	Attend business exhibition	<input type="checkbox"/>
B	Attend sales meeting	<input type="checkbox"/>
C	Attend conference	<input type="checkbox"/>

c) Mr Sampson has booked a two week golfing holiday at La Manga resort on the Costa Calida in Spain. Tick the main reason Mr Sampson is travelling.

✓

A	Attend a religious event	<input type="checkbox"/>
B	Stay at a health spa	<input type="checkbox"/>
C	To have a sporting holiday	<input type="checkbox"/>

(3 marks)

(LO 4, AC A)

8. Mrs Conway visits her travel agent to book a holiday. She tells the agent that she would like to book a holiday to Thailand with her husband and two children. She wants to go for two weeks during August, as this is when her children are on their summer holidays from school. She wants go to a child friendly resort with plenty of activities so the children are kept busy. Mr Conway is a keen sportsman and would like to visit somewhere with good sports facilities.

a) Using the information in the above scenario, state **5** of Mrs Conway's travel requirements.

1.
.....
2.
.....
3.
.....
4.
.....
5.
.....

(5 marks)

(LO 3 AC B)

b) State four sources of information that a travel agent could use to plan Mrs Conway's journey.

1.
.....
2.
.....
3.
.....
4.
.....

(4 marks)

(LO 2, AC C)

After discussing travel options, Mrs Conway decides to book flights to Thailand.

- c) Describe **two** services or facilities that Mrs Conway can expect to receive at the airport.

.....
.....
.....
.....

(2 marks)

- d) Describe **two** services or facilities that Mrs Conway can expect to receive once onboard the airplane.

.....
.....
.....
.....(2 marks)

Birmingham (View Details for specific Stations) to Chester (CTR)

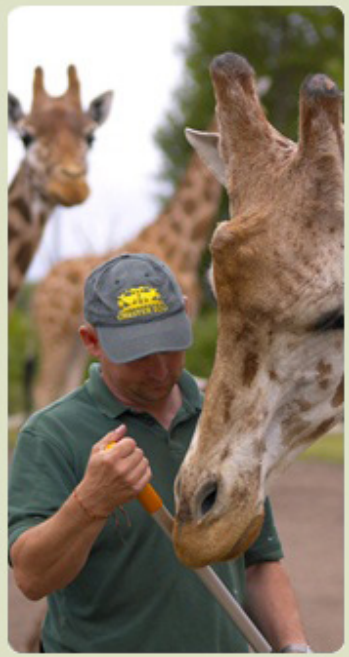
Outward: Monday 13 July, 2009

	← Earlier	Outward Journey			Later →
Journey Number	1	2	3	4	5
Dep. Station	BHM	BHM	BHM	BHM	BHM
Arr. Station	CTR	CTR	CTR	CTR	CTR
Departs	07:36	08:20	08:36	09:20	09:36
Arrives	09:12	09:45	10:09	10:45	11:09
Alert Me					
Duration	1:36	1:25	1:33	1:25	1:33
Changes	1	1	1	1	1



CHESTER ZOO is the UK's number one zoo, with over 7000 animals and 400 different species, including some of the most endangered species on the planet. With more than one million visitors every year, the Zoo is an all-year round favourite attraction for kids of all ages!

Opening Times:	Daily except 25-26 Dec, 10:00-18:00
Admission:	Adult £14, Child £10.50, Concessions £12.00, There is a Family Ticket available for 2 adults and 2 children for £45.50
Location:	Chester Zoo located on the A41, signposted from the M53 Junction 10 & 12. The zoo is only a 5 minute taxi journey from Chester Rail Station.
Facilities:	Full Disabled Access, Shop, Restaurant



More information:
www.chesterzoo.org/

(Figure 2)

(LO 4, AC B)

9. Mr. and Mrs. Brice want to take their two children to Chester Zoo. They have asked you to help them plan their journey to the zoo by using the information in figure 2.

a) State the zoo's opening time.

.....

(1 mark)

b) State **one** of the days the zoo is closed

.....

(1 mark)

c). Explain, with reasons, the travel arrangements the Brice family should use in order to arrive at the zoo for when it opens.

.....

.....

.....

.....

.....

(4 marks)

(LO 4, AC B)

10. Using the information provided in figure 2, state how much the Brice family should pay for their tickets to the zoo. Give reasons for your answer.

.....

.....

.....

.....

(4 marks)

Level 1 Diploma Principal Learning Specimen Paper

Travel and Tourism

Unit 1 Introduction to planning journeys

Mark Scheme

Mark schemes are prepared by the Principal Examiner and considered, together with the relevant questions, by a panel of subject teachers. This mark scheme includes any amendments made at the standardisation meeting attended by all examiners and is the scheme which was used by them in this examination. The standardisation meeting ensures that the mark scheme covers the candidates' responses to questions and that every examiner understands and applies it in the same correct way. As preparation for the standardisation meeting each examiner analyses a number of candidates' scripts: alternative answers not already covered by the mark scheme are discussed at the meeting and legislated for. If, after this meeting, examiners encounter unusual answers which have not been discussed at the meeting they are required to refer these to the Principal Examiner.

It must be stressed that a mark scheme is a working document, in many cases further developed and expanded on the basis of candidates' reactions to a particular paper. Assumptions about future mark schemes on the basis of one year's document should be avoided; whilst the guiding principles of assessment remain constant, details will change, depending on the content of a particular examination paper.

1. Use the map in Figure 1 to answer the following questions:

(LO 1, AC A)

a) Identify the major motorway that links London and Folkestone.

M20..... (1 mark)

(LO 1, AC A)

b) Identify the motorway which is also known as the London Orbital.

M25..... (1 mark)

(LO 1, AC B)

2. Describe the international London gateway for passengers travelling on Eurostar.

Expected answers will cover any three of the following for 1 mark each:

It is known as the St Pancras International Train Station (1) and trains go from London to Europe (1) and destinations include France/and or Belgium (1 mark to be awarded for either France or Belgium) Central London location (1). It has good links with rest of UK train services(1)

(Total =3 marks)

(LO 1, AC B)

3. Describe why London Heathrow (LHR) is the major gateway airport for the UK.

Expected answers will cover any three of the following for 1 mark each:

It has ease of access/ or is in a good location (1), there are good transport links for onward travel (1), there are many connecting flights to UK and international destinations (1). Many different airlines use the airport so wide choice of carriers (1) there is easy access for destination or origin city of the journey (1 mark).

(Total = 3 marks)

4. A travel agent from Birmingham wishes to attend a business conference in London. They will be travelling by train from Birmingham to London. The conference is being held in a hotel in central London.

(LO 2, AC A)

- a) Describe **two** advantages and **two** disadvantages for the travel agent of travelling by this mode of transport to London.

Two marks should be awarded for each suitable advantage and two marks should be awarded for each suitable disadvantage of using rail travel in this situation, such as:

Advantages

- Speed of travel
- Good links to final destination
- Direct trains between Birmingham and London
- Cheaper than flying
- No need to worry about parking

Disadvantages

- More expensive than driving
- Will have to use other transport methods between central London and the Excel centre
- May waste time waiting for other transport
- Cannot choose

(Total = 4 marks)

(LO 2, AC C)

- b) Describe how the travel agent could travel to the conference when they arrive in London.

1 mark each for including any two of the following in the description:

- Walking (foot)
- Tube (London Underground)
- DLR (Docklands Light Railway)
- Taxi

(Total = 2 marks)

- c) Describe **two** facilities or services that will likely be provided by the train operator and how these meet the needs of this business traveller.

1 mark should be awarded for each correct service or facility given, up to a maximum of 2 marks. Expected answers may cover any two of the following:

Facility & Services:

- Information desks,
- Information assistants
- On-board service assistants
- Booking service
- Internet access
- Passenger lounges
- First class travel
- Catering

(Total = 4 marks)

(LO 3, AC A)

5. From the list below identify **two** reasons why people travel for business:

Family Holiday
Conferences
Sales meetings
Religious Purposes

1 mark should be awarded for each correct reason identified. Correct answers are:

- Conferences
- Sales meetings

(Total = 2 marks)

(LO 2, AC B)

6. Describe how 'park and ride' services work.

1 mark should be awarded for a simple description of how the service works, and 2 marks for more detail, for example:

- You park your car and take a bus into town (1 mark)
- You drive to an out of town car park where you leave your car and pick up a bus which takes you to the centre of town. (2 marks)

(Total = 2 marks)

(LO 3, AC A)

7. From the descriptions given in the boxes, identify the **main** reason why each person is travelling, by ticking the correct answer.

- a) Ms Bevan will be travelling to Manchester to attend a family party. Identify the main reason Ms Bevan is travelling. .

A. Visiting Friends and Relatives (1 mark)

- b) Mr Conrad needs to attend a meeting in Portsmouth about his company's latest sales figures. Identify the main reason Mr Conrad is travelling.

B. To attend a sales meeting (1 mark)

- c) Mr Sampson has booked a two week golfing holiday at La Manga resort on the Costa Calida in Spain. Identify the main reason Mr Sampson is travelling.

C. To have a sporting holiday (1 mark)

(Total = 3 marks)

8. Mrs Conway visits her travel agent to book a holiday. She tells the agent that she would like to book a holiday to Thailand with her husband and two children. She wants to go for two weeks during August, as this is when her children are on their summer holidays from school. She wants go to a child friendly resort with plenty

of activities so the children are kept busy. Mr Conway is a keen sportsman and would like to visit somewhere with good sports facilities.

Using the information in the above scenario, state **5** of Mrs Conway's travel requirements.

Any 5 of the following for 1 mark each. Allow for alternate wording.

- She would like to go to Thailand
- She is travelling with her husband and two children
- She would like to go for two weeks
- Needs to be in the school summer holidays
- Has to be a child friendly resort
- Should have plenty of activities for the children
- Needs to have sports facilities for Mr Conway

(total = 5 Marks)

(LO 3, AC B)

- b) State four sources of information that a travel agent could use to plan Mrs Conway's journey.

Any four of the following for 1 mark each:

- Internet sites
- Timetables
- Brochures
- Magazines
- Guidebooks
- Maps
- Atlas
- Special Travel Agency software

(Total = 4 marks)

(LO 2, AC C)

After discussing travel options, Mrs Conway decides to book flights to Thailand.

- c) Describe **two** services or facilities that Mrs Conway can expect to receive at the airport.

Any two of the following for 1 mark each.

- Information desks and assistants
- Assistance for passengers with individual needs, eg the children
- Check in services
- Ground handling services
- Internet access
- Passenger lounges
- Catering facilities

(Total = 2 marks)

- d) Describe two services or facilities that Mrs Conway can expect to receive once onboard the airplane.

Any two of the following for 1 mark each:

- On-board meals/refreshments
- In flight entertainment
- Duty free/tax-free shopping

(Total = 2 marks)

9. Mr. and Mrs. Brice want to take their two children to Chester Zoo. They have asked you to help them plan their journey to the zoo by using the information

provided in figure 2.

a). State the zoo's opening time

- **10.00am** (1 mark)

b) State one of the days the zoo is closed

Either 25 or 26 dec or Christmas day or Boxing day (1 mark)

c). Explain, with reasons, the travel arrangements the Brice family should use in order to arrive at the Zoo for when it opens.

Expected responses will refer to:

The Brice family could get either the 07.36/journey 1 train or the 08.20/journey 2 train (1 mark)

The remaining 3 marks should be awarded for a detailed explanation as to why either of these trains would get the family to the Zoo on time. For example if the learner chose Journey2/the 08.20 train, an expected full response would cover:

The zoo is only a 5 minute taxi journey from Chester rail station (1 mark for referring to the information source), therefore if the family get the train that arrives at 9.45 (AW) (1 mark for identifying the arrival time of the train) they would have 15 minutes to get a cab and get to the zoo before it opens (2 marks for showing understanding of the link between the two transport methods and an understanding of the time this will take)

Allow for alternate wording, such as if the family chose the 07.36 train, this would give them plenty of time if they have to wait for a taxi or queue at the zoo (1 mark).

Less detailed explanations, not covering all the above points, should not be awarded full marks. (4 marks)

(total = 6 marks)

(LO4, AC B)

10. Using the information provided in figure 2, state how much the Brice family should pay for their tickets to the zoo. Give reasons for your answer.

2 marks should be awarded for stating the family should pay £45.50 and purchase a family ticket and 1 mark for stating that this is better value than purchasing the tickets separately.

(Total = 3 marks)