

SPECIMEN PAPER

LEVEL 3 UNIT 2: ENVIRONMENTAL INFLUENCES OF THE TRAVEL AND TOURISM SECTOR



Centre Number						Candidate Number				
Surname										
Other Names										
Candidate Signature										

For Examiner's Use	
Examiner's Initials	
Question	Mark
1	
2	
3	
4	
5	
TOTAL	



Level 3 Diploma Principal Learning
Specimen Paper

Travel and Tourism

TAT3U2

Unit 2 Environmental influences of the travel and tourism sector

For this paper you must have:

- the insert (enclosed).

Time allowed

- 2 hours

Instructions

- Use black ink or black ball point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this book. Cross through any work you do not want to be marked.

Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 90.



Barcode

1 Study **Figure 1**.

Figure 1 is about the term *environmental*.

Figure 1

Environmental describes our surroundings. Our physical surroundings of air, water and land, together with living organisms, make up the *natural environment*. Within the natural environment, human beings, other animals, plants and fungi live together in ecosystems. Human activities such as tourism can alter the natural environment and have negative impacts on ecosystems. The environment also has *economic* and *social* aspects.

1(a) Explain the meaning of environmentally friendly tourism.

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(2 marks)

1 (b) Study **Figure 2** on the insert.

Assess the likely effectiveness of measures taken by the Great Barrier Reef Marine Park Authority to protect the environment.

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24

Turn over for the next question



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9

Turn over for the next question



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18



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(9 marks)

Extra space

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9



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(15 marks)

Extra space

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